

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
WEDNESDAY, MARCH 03, 2010 - 6:00 P.M.

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION REQUIRED. REGISTRATION AS A LOBBYIST IN THE CITY OF DANIA BEACH IS REQUIRED IF ANY PERSON, FIRM OR CORPORATION IS BEING PAID TO LOBBY THE COMMISSION ON ANY PETITION OR ISSUE PURSUANT TO ORDINANCE # 01-93. REGISTRATION FORMS ARE AVAILABLE IN THE CITY CLERK'S OFFICE IN THE ADMINISTRATION CENTER.

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
 - B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
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1. Call to Order/Roll Call

2. Approval of Minutes

Approve minutes of February 3, 2010 CRA Board meeting

3. CRA Updates

4. Approval to contract with Broward County for Construction Manager Services for Parking Garage

5. Bid Award - 09-CRA-002 CCNA Engineering Continuing Services Contract

6. Recovery Zone Bond Presentation

7. US-1 Landscaping Presentation

8. CRA Director Performance Review

9. Adjournment

Item #2

MINUTES OF MEETING
CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
WEDNESDAY, FEBRUARY 3, 2010 – 6:00 P.M.

1. Call to Order/Roll Call

Chairman Castro called to meeting to order at 6:00 p.m.

Present:

Chairman:	Anne Castro
Vice-Chairman:	C.K. “Mac” McElyea
Board Members:	Bob Anton Walter Duke
CRA Executive Director:	Jeremy Earle
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Approval of Minutes

Vice-Chairman McElyea motioned to approve the minutes of January 14, 2010; seconded by Board Member Anton. The motion carried unanimously.

3. CRA Update

Jeremy Earle, CRA Executive Director, advised that he and Chairman Castro would be going to Washington DC, to meet with lobbyists. He requested approval of the travel request.

Board Member Duke motioned to approve the travel request for Director Earle; seconded by Board Member Anton. The motion carried unanimously.

Director Earle advised that Weiss Serota notified him of a potential conflict with the Pinnacle Housing Group (“Pinnacle”), which may participate with Downtown Dania Beach Development, LLC in the construction of their project. He requested approval to sign the conflict waiver letter, which is attached to and incorporated into these minutes.

Board Member Duke motioned for Director Earle to sign the conflict waiver letter from Weiss Serota regarding the Pinnacle Housing Group; seconded by Vice-Chairman McElyea. The motion carried unanimously.

Director Earle noted we received over 500 applications for the construction manager position. He indicated he is working with the Human Resources Department to expedite the selection process in order to choose the most qualified individual to oversee the parking garage project.

Director Earle advised that there will be an interview with the ULI Committee on Friday at 9:30 a.m.

Director Earle introduced Mindy Hertzog as the new CRA Administrative Coordinator.

4. CRA Façade Improvement Program Update

Jeremy Earle, CRA Executive Director, noted a minor change was made to the policy to clarify that CRA funds are not by-right, and require CRA Board approval.

Board Member Anton motioned to adopt the revised CRA Façade Program; seconded by Board Member Duke. The motion carried unanimously.

5. CRA Marketing and PR Consultant Approval

Jeremy Earle, CRA Executive Director, noted we received 12 responses to the Request for Letters of Interest for marketing, branding, public relations and promotions. He requested approval to enter into negotiations with the top four firms in order to start preparing informational packages for developers.

Chairman Castro noted she has not seen the marketing plan for the CRA.

Director Earle responded that he and Kim Briesemeister had discussed how to market.

Kim Briesemeister, President, Metro Strategies, Inc., noted the marketing program is one that needs branding and short-term items. There is no ability to have materials that are consistent in their appearance. She advised that these firms would do our basic graphics to start to get the word out. Ms. Briesemeister pointed out that we need to brand the whole City, not just the CRA.

Chairman Castro noted that, as we design our marketing plan, the Chamber of Commerce, the Tourism Council, civic associations, and some of the leading businesses in the City should be included in our discussions.

Board Member Duke motioned to approve entering into an agreement with Seitz, Inc., Wilesmith Advertising/Design, Inc., C. Pumpian PR, and S. Mark Graphics; seconded by Vice-Chairman McElyea. The motion carried unanimously.

6. CRA Stimulus Options Presentation

Jeremy Earle, CRA Executive Director, advised representatives from Loop Capital Markets would review the presentation which was included in the agenda packet.

Kim Briesemeister, Metro Strategies, Inc., noted the next step is finding our economic partners. She advised that a public-private partnership is a government service or private business venture which is funded and operated through a partnership of government and one or more private sector companies. Ms. Briesemeister asked the board to consider our opportunities to finance some of the developments that we are already engaged in.

Kimberly Mitchell, Senior Vice President, Loop Capital Markets, advised they are headquartered in Chicago with 17 additional offices in the United States. She noted they are a full service firm with a client relationship focus. Ms. Mitchell said she is also a city commissioner for West Palm Beach.

Eddie Chan, Vice-President, Loop Capital Markets, spoke about the American Recovery and Reinvestment Act of 2009 (ARRA). He noted the ARRA created a number of new financing options for state and local governments and private companies to finance capital projects at a subsidized cost. Mr. Chan further indicated that most ARRA programs are temporary and only apply to bonds issued in 2009 and 2010.

Board Member Duke asked Mr. Chan to provide the revenue stream they considered to determine that the debt service can be met.

Chairman Castro questioned who is responsible for the entire debt, the City or the private company.

Ms. Mitchell noted the process starts with an application through Broward County. She further indicated that County Commissioner John Rodstrom is interested in this program. Ms. Mitchell suggested a joint public-private application in order to get the County's attention.

Discussion followed between members of the Board and the Loop Capital Markets representatives regarding the pros and cons of moving forward with the referenced application, as well as the City's commitment to the project.

Ms. Mitchell noted they are only here to provide information; not to pressure the City to make a decision.

Board Member Anton noted that although the City Commission and the CRA Board support redevelopment in our City, we want to make sure that we do not put our taxpayers at risk.

Chairman Castro would like the Finance Director to be involved in the conversations. She would also like to see a list of Frequently Asked Questions (FAQ's) from the firm.

Board Member Duke noted that Director Earle should get his own financial advice, not just the City Finance Director.

Board Member Duke left at 6:40 p.m.

The Board generally agreed to move forward to the next step, once staff looks at the details of the proposed application.

Board Member Anton suggested the City Manager make this a priority for the Finance Director.

Director Earle noted the County encouraged him to apply for the program because we have good projects.

Chairman Castro read the list of items on the congressional funding request for 2010 which is attached to and incorporated into these minutes. She asked the City Manager to follow up with Board Member Duke because he had expressed an interest in this matter.

7. Adjournment

Chairman Castro adjourned the meeting at 6:48 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

LOUISE STILSON, CMC
CRA SECRETARY

ANNE CASTRO
CHAIRMAN – CRA

Item #5

Memo

To: CRA Board
From: Jeremy Earle, Executive Director
CC:
Date: 02/24/10
Re: CRA Engineering Continuing Services Contracts

Greetings Community Redevelopment Agency Board members,

As you are aware, we issued an RFQ for Engineering Continuing Services Contracts for the CRA. We received 22 responses from very qualified firms. The members of the Committee were:

1. Jeremy Earle
2. Leo Williams
3. Colin Donnelly

I request that you accept the top 15 bidders so that we might have access to both large and small firms with which to work over these next few years as we redevelop our City. If approved, we will enter into contracts with all of them for continuing services.

Please let me know if you have any questions.

Best regards,

Jeremy Earle, ASLA, AICP

Executive Director

<p style="text-align: center;">SELECTION EVALUATION PROCESS (POINTS)</p>	<p><u>Prior experience with projects of similar size and complexity in an urban environment (0 - 20 points).</u> A. Number of similar projects. B. Complexity of Similar projects. C. References from past projects.</p>	<p><u>Qualifications of personnel including sub consultants (0 - 15 points).</u> A. Number of technical staff. B. Qualifications of technical staff: (1) Number of licensed staff. (2) Education of staff. (3) Experience of staff.</p>	<p><u>Availability of personnel (0 - 10 points):</u> A. Current work load/staff participation. B. Organization of the team.</p>	<p><u>Proximity of the nearest office to the project location (0 - 10 points):</u> A. Location. B. Number of staff at the nearest office.</p>	<p><u>Technical approach to perform the tasks described in the Scope of Services. (0 - 15 points):</u> A. Effectiveness of the technical approach to complete each phase of a project, maintain time schedules and cost control.</p>	<p><u>Is the firm certified minority business enterprise as defined by the Florida Small and Minority Business Assistance Act of 1985? Or a County Business Enterprise (CBE) as defined by Broward County in the CBE Act of 2009? (0 - 5 points)</u></p>	<p><u>Experience with government agencies, review boards and Community Redevelopment Agencies. (0 - 15 points)</u></p>	<p style="text-align: center;"><u>TOTAL</u></p>	<p style="text-align: center;"><u>RANK</u></p>
<p>BOTEK THURLOW ENGINEERING, INC. 3409 NW 9th Ave., Suite 1102 Fort Lauderdale, FL 33309 Contact: Stephen Botek, P.E. P# 954-568-0888 F# 954-568-0757</p>	26	20	18	28	26	10	28	157.00	14

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<p>TIM HAAHS & ASSOCIATES 10305 nw 41st St., Suite 201 Miami, FL 33178 Contact: Mark N. Santos, P.E. P# 305-592-7123 F# 305-592-7113</p>	35	19	16	18	26	0	19	133.00	19
<p>A.D.A. ENGINEERING, INC. 8550 NW 33rd St., Suite 101 Doral, FL 33122 Contact: Ivette O. Argudin P# 305-551-4608 F# 305-551-8977</p>	37	35	25	22	25	5	31	180.00	11

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<p>GBF ENGINEERING, INC. 5340 NW 10th Terrace Fort Lauderdale, FL 33309 Contact: Michael Melendez, P.E. P# 954-492-9921 F# 954-492-9909</p>	35	34	23	22	27	4	33	178.00	12
<p>MCMAHON ASSOCIATES, INC. 7741 North Military Trail, Suite 5 Palm Beach Gardens, FL 33410 P# 561-840-8650 F# 561-840-8590</p>	34	25	18	18	26	2	33	156.00	15

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<p>CHEN AND ASSOCIATES 500 W. Cypress Creek Road, Suite 410 Fort Lauderdale, FL 33309 Contact: Ben Chen, P.E., BCEE P# 954-730-0707 F# 954-730-2030</p>	47	38	25	25	37	15	40	227.00	3

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<p>CRAIG A. SMITH AND ASSOCIATES 7777 Glades Road, Suite 410 Boca Raton, FL 33434 Contact Gene R. Schriener, P.E. P# 561-314-4445 F# 561-314-4457</p>	32	25	18	18	24	2	26	145.00	16
<p>KEITH AND ASSOCIATES, INC. 301 E. Atlantic Blvd. Pompano Beach, FL 33060 Contact: Dodie Keith-Lazowick P# 954-788-3400 F# 954-788-3500</p>	50	40	23	25	34	10	40	222.00	4

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<p>MILLER LEGG 1800 N. Douglas Road, Suite 200 Pembroke Pines, FL 33024 Contact: Michael Kroll, RLA P# 954-436-7000 F# 954-436-8664</p>	48	40	25	26	41	7	34	221.00	5
<p>BERMELLO AJAMIL AND PARTNERS, INC. One East Broward Blvd., Suite 800 Fort Lauderdale, FL 33301 Contact: Luis Ajamil P# 954-467-1113 F# 954-467-1116</p>	47	35	22	26	28	0	31	189.00	10

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<p>EBS ENGINEERING, INC. 1911 NW 150th Ave., Suite 202 Pembroke Pines, FL 33028 Contact: Tykus R. Holloway, P.E., AICP P# 954-397-7787 F# 954-437-7770</p>	47	37	23	26	33	15	35	216.00	6
<p>EAC CONSULTING, INC. 5100 NW 33 Ave., Suite 243 Fort Lauderdale, FL 33309 P# 954-733-8004 F# 954-733-8604</p>	46	42	27	24	42	15	37	233.00	1

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<p>HSQ GROUP, INC. 1489 W. Palmetto Park Road, Suite 340 Boca Raton, FL 33486 Contact: Antonio Quevedo, P.E. P# 561-392-0221 F# 561-392-6458</p>	24	19	13	20	29	10	23	138.00	17

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<p>CALVIN, GIORDANO AND ASSOCIATES, INC. 1800 Eller Drive, Suite 600 Fort Lauderdale, FL 33316 Contact: Dennis Giordano P# 954-921-7781 F# 954-921-8807</p>	52	41	27	29	37	0	42	228.00	2

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<p>RHON-ERNEST JONES / IBI GROUP 12500 W. Atlantic Blvd. Coral Springs, FL 33071 Contact: S. Rhon Ernest-Jones P# 954-344-9855 F# 954-341-5961</p>	41	37	25	25	33	0	42	203.00	9
<p>SCHWEBKE-SHISKIN AND ASSOCIATES, INC. 3240 Corporate Way Miramar, FL 33025 Contact: Luis F. Leon, P.E. C# 954-435-7010 P# 305-652-7010 F#305-652-8284</p>	14	15	15	22	16	5	17	104.00	22

<p style="text-align: center;">SELECTION EVALUATION PROCESS (POINTS)</p>	<p><u>Prior experience with projects of similar size and complexity in an urban environment (0 - 20 points).</u> A. Number of similar projects. B. Complexity of Similar projects. C. References from past projects.</p>	<p><u>Qualifications of personnel including sub consultants (0 - 15 points).</u> A. Number of technical staff. B. Qualifications of technical staff: (1) Number of licensed staff. (2) Education of staff. (3) Experience of staff.</p>	<p><u>Availability of personnel (0 - 10 points):</u> A. Current work load/staff participation. B. Organization of the team.</p>	<p><u>Proximity of the nearest office to the project location (0 - 10 points):</u> A. Location. B. Number of staff at the nearest office.</p>	<p><u>Technical approach to perform the tasks described in the Scope of Services. (0 - 15 points):</u> A. Effectiveness of the technical approach to complete each phase of a project, maintain time schedules and cost control.</p>	<p><u>Is the firm certified minority business enterprise as defined by the Florida Small and Minority Business Assistance Act of 1985? Or a County Business Enterprise (CBE) as defined by Broward County in the CBE Act of 2009? (0 - 5 points)</u></p>	<p><u>Experience with government agencies, review boards and Community Redevelopment Agencies. (0 - 15 points)</u></p>	<p style="text-align: center;"><u>TOTAL</u></p>	<p style="text-align: center;"><u>RANK</u></p>
<p>KEITH AND SCHNARS, P.A. 6500 N. Andrews Ave. Fort Lauderdale, FL 33309 Contact: Tim J. Hall, P.E. P# 954-776-1616 F# 954-771-7690</p>	44	36	24	27	36	2	38	208.00	7
<p>CRAIN ATLANTIS ENGINEERING, INC. 201 SW Natura Ave. Deerfield Beach, FL 33441 Contact: Albert R. Capellini, P.E. P# 954-917-0411 F# 954-917-0415</p>	16	15	13	20	15	20	14	113.00	20

<p style="text-align: center;">SELECTION EVALUATION PROCESS (POINTS)</p>	<p><u>Prior experience with projects of similar size and complexity in an urban environment (0 - 20 points).</u> A. Number of similar projects. B. Complexity of Similar projects. C. References from past projects.</p>	<p><u>Qualifications of personnel including sub consultants (0 - 15 points).</u> A. Number of technical staff. B. Qualifications of technical staff: (1) Number of licensed staff. (2) Education of staff. (3) Experience of staff.</p>	<p><u>Availability of personnel (0 - 10 points):</u> A. Current work load/staff participation. B. Organization of the team.</p>	<p><u>Proximity of the nearest office to the project location (0 - 10 points):</u> A. Location. B. Number of staff at the nearest office.</p>	<p><u>Technical approach to perform the tasks described in the Scope of Services. (0 - 15 points):</u> A. Effectiveness of the technical approach to complete each phase of a project, maintain time schedules and cost control.</p>	<p><u>Is the firm certified minority business enterprise as defined by the Florida Small and Minority Business Assistance Act of 1985? Or a County Business Enterprise (CBE) as defined by Broward County in the CBE Act of 2009? (0 - 5 points)</u></p>	<p><u>Experience with government agencies, review boards and Community Redevelopment Agencies. (0 - 15 points)</u></p>	<p style="text-align: center;"><u>TOTAL</u></p>	<p style="text-align: center;"><u>RANK</u></p>
<p>KIMLEY-HORN AND ASSOCIATES, INC. 210 SW Natura Ave. Deerfield Beach, FL 33441 Contact: Albert R. Capellini, P.E. P# 954-917-0411 F# 954-917-0415</p>	49	42	23	25	25	0	43	207.00	8
<p>FLYNN ENGINEERING SERVICES, P.A. 241 Commercial Blvd. Lauderdale-by-the-Sea, FL 33308 Contact: Jay M. Flynn, P.E. P# 954-522-1004 F# 954-522-7630</p>	20	18	16	21	15	0	22	112.00	21

<p style="text-align: center;">SELECTION EVALUATION PROCESS (POINTS)</p>	<p><u>Prior experience with projects of similar size and complexity in an urban environment (0 - 20 points).</u> A. Number of similar projects. B. Complexity of Similar projects. C. References from past projects.</p>	<p><u>Qualifications of personnel including sub consultants (0 - 15 points).</u> A. Number of technical staff. B. Qualifications of technical staff: (1) Number of licensed staff. (2) Education of staff. (3) Experience of staff.</p>	<p><u>Availability of personnel (0 - 10 points):</u> A. Current work load/staff participation. B. Organization of the team.</p>	<p><u>Proximity of the nearest office to the project location (0 - 10 points):</u> A. Location. B. Number of staff at the nearest office.</p>	<p><u>Technical approach to perform the tasks described in the Scope of Services. (0 - 15 points):</u> A. Effectiveness of the technical approach to complete each phase of a project, maintain time schedules and cost control.</p>	<p><u>Is the firm certified minority business enterprise as defined by the Florida Small and Minority Business Assistance Act of 1985? Or a County Business Enterprise (CBE) as defined by Broward County in the CBE Act of 2009? (0 - 5 points)</u></p>	<p><u>Experience with government agencies, review boards and Community Redevelopment Agencies. (0 - 15 points)</u></p>	<p style="text-align: center;"><u>TOTAL</u></p>	<p style="text-align: center;"><u>RANK</u></p>
<p>SHAH DROTOS & ASSOCIATES (SDA) 3410 N. Andrews Ave. Pompano Beach, FL 33064 Contact: James F. Drotos, P.E. P# 954-943-9433 F# 954-783-4754</p>	32	25	20	21	26	15	23	162.00	13
<p>CADMUS ENGINEERING GROUP 2049 NW 38th Street Oakland Park, FL 33309 Contact: Diego R. Passarella, P.E. P# 954-771-3052 EX#309 F#954-771-3053</p>	27	23	19	21	21	6	17	134.00	18