

MINUTES OF MEETING
CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
WEDNESDAY, FEBRUARY 3, 2010 – 6:00 P.M.

1. Call to Order/Roll Call

Chairman Castro called to meeting to order at 6:00 p.m.

Present:

Chairman:	Anne Castro
Vice-Chairman:	C.K. "Mac" McElyea
Board Members:	Bob Anton Walter Duke
CRA Executive Director:	Jeremy Earle
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Approval of Minutes

Vice-Chairman McElyea motioned to approve the minutes of January 14, 2010; seconded by Board Member Anton. The motion carried unanimously.

3. CRA Update

Jeremy Earle, CRA Executive Director, advised that he and Chairman Castro would be going to Washington DC, to meet with lobbyists. He requested approval of the travel request.

Board Member Duke motioned to approve the travel request for Director Earle; seconded by Board Member Anton. The motion carried unanimously.

Director Earle advised that Weiss Serota notified him of a potential conflict with the Pinnacle Housing Group ("Pinnacle"), which may participate with Downtown Dania Beach Development, LLC in the construction of their project. He requested approval to sign the conflict waiver letter, which is attached to and incorporated into these minutes.

Board Member Duke motioned for Director Earle to sign the conflict waiver letter from Weiss Serota regarding the Pinnacle Housing Group; seconded by Vice-Chairman McElyea. The motion carried unanimously.

Director Earle noted we received over 500 applications for the construction manager position. He indicated he is working with the Human Resources Department to expedite the selection process in order to choose the most qualified individual to oversee the parking garage project.

Director Earle advised that there will be an interview with the ULI Committee on Friday at 9:30 a.m.

Director Earle introduced Mindy Hertzog as the new CRA Administrative Coordinator.

4. CRA Façade Improvement Program Update

Jeremy Earle, CRA Executive Director, noted a minor change was made to the policy to clarify that CRA funds are not by-right, and require CRA Board approval.

Board Member Anton motioned to adopt the revised CRA Façade Program; seconded by Board Member Duke. The motion carried unanimously.

5. CRA Marketing and PR Consultant Approval

Jeremy Earle, CRA Executive Director, noted we received 12 responses to the Request for Letters of Interest for marketing, branding, public relations and promotions. He requested approval to enter into negotiations with the top four firms in order to start preparing informational packages for developers.

Chairman Castro noted she has not seen the marketing plan for the CRA.

Director Earle responded that he and Kim Briesemeister had discussed how to market.

Kim Briesemeister, President, Metro Strategies, Inc., noted the marketing program is one that needs branding and short-term items. There is no ability to have materials that are consistent in their appearance. She advised that these firms would do our basic graphics to start to get the word out. Ms. Briesemeister pointed out that we need to brand the whole City, not just the CRA.

Chairman Castro noted that, as we design our marketing plan, the Chamber of Commerce, the Tourism Council, civic associations, and some of the leading businesses in the City should be included in our discussions.

Board Member Duke motioned to approve entering into an agreement with Seitz, Inc., Wilesmith Advertising/Design, Inc., C. Pumpian PR, and S. Mark Graphics; seconded by Vice-Chairman McElyea. The motion carried unanimously.

6. CRA Stimulus Options Presentation

Jeremy Earle, CRA Executive Director, advised representatives from Loop Capital Markets would review the presentation which was included in the agenda packet.

Kim Briesemeister, Metro Strategies, Inc., noted the next step is finding our economic partners. She advised that a public-private partnership is a government service or private business venture which is funded and operated through a partnership of government and one or more private sector companies. Ms. Briesemeister asked the board to consider our opportunities to finance some of the developments that we are already engaged in.

Kimberly Mitchell, Senior Vice President, Loop Capital Markets, advised they are headquartered in Chicago with 17 additional offices in the United States. She noted they are a full service firm with a client relationship focus. Ms. Mitchell said she is also a city commissioner for West Palm Beach.

Eddie Chan, Vice-President, Loop Capital Markets, spoke about the American Recovery and Reinvestment Act of 2009 (ARRA). He noted the ARRA created a number of new financing options for state and local governments and private companies to finance capital projects at a subsidized cost. Mr. Chan further indicated that most ARRA programs are temporary and only apply to bonds issued in 2009 and 2010.

Board Member Duke asked Mr. Chan to provide the revenue stream they considered to determine that the debt service can be met.

Chairman Castro questioned who is responsible for the entire debt, the City or the private company.

Ms. Mitchell noted the process starts with an application through Broward County. She further indicated that County Commissioner John Rodstrom is interested in this program. Ms. Mitchell suggested a joint public-private application in order to get the County's attention.

Discussion followed between members of the Board and the Loop Capital Markets representatives regarding the pros and cons of moving forward with the referenced application, as well as the City's commitment to the project.

Ms. Mitchell noted they are only here to provide information; not to pressure the City to make a decision.

Board Member Anton noted that although the City Commission and the CRA Board support redevelopment in our City, we want to make sure that we do not put our taxpayers at risk.

Chairman Castro would like the Finance Director to be involved in the conversations. She would also like to see a list of Frequently Asked Questions (FAQ's) from the firm.

Board Member Duke noted that Director Earle should get his own financial advice, not just the City Finance Director.

Board Member Duke left at 6:40 p.m.

The Board generally agreed to move forward to the next step, once staff looks at the details of the proposed application.

Board Member Anton suggested the City Manager make this a priority for the Finance Director.

Director Earle noted the County encouraged him to apply for the program because we have good projects.

Chairman Castro read the list of items on the congressional funding request for 2010 which is attached to and incorporated into these minutes. She asked the City Manager to follow up with Board Member Duke because he had expressed an interest in this matter.

7. Adjournment

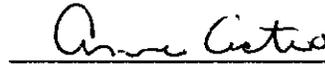
Chairman Castro adjourned the meeting at 6:48 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY



LOUISE STILSON, CMC
CRA SECRETARY



ANNE CASTRO
CHAIRMAN – CRA

Approved: March 3, 2010



To: Robert Baldwin, City Manager

From: Colin Donnelly, Assistant City Manager

Date: January 26, 2010

Subject: Congressional Funding Request 2010

Mr. Earl and I met with Joshua J. Gaboton, Principal of Marlowe & Company to discuss federal legislative issues. We reviewed the City's past congressional funding requests, and then reformed those requests to fit the appropriation bills. Funding request amounts were modified to levels that are in line standard appropriations.

1. Improvements of bridges over the Dania Beach Waterway and the C-10 canal in the amount of \$2 million. This will pay for the PD&E studies.
2. Storm Drainage in Dania Beach – This will offset cost for the “shovel ready” SE project and include funds for addressing storm drainage in the western annexed areas. \$2 million request.
3. Sanitary Lift Station Rehabilitation - \$1 million request
4. Solar Powered Street Lights - \$600,000 request
5. New Public Safety/EOC Building - \$2 million. FEMA funds may be available.

Marlowe & Company will coordinate the funding requests through our federal representatives. The City will provide the information for each funding request.

**WEISS SEROTA HELFMAN
PASTORIZA COLE & BONISKE, P.L.**

ATTORNEYS AT LAW

MITCHELL BIERMAN, P.A.
NINA L. BONISKE, P.A.
MITCHELL J. BURNSTEIN, P.A.
JAMIE ALAN COLE, P.A.
STEPHEN J. HELFMAN, P.A.
GILBERTO PASTORIZA, P.A.
MICHAEL S. POPOK, P.A.
JOSEPH H. SEROTA, P.A.
SUSAN L. TREVARTHEN, P.A.
RICHARD JAY WEISS, P.A.
DAVID M. WOLPIN, P.A.

A PROFESSIONAL LIMITED LIABILITY COMPANY
INCLUDING PROFESSIONAL ASSOCIATIONS

BROWARD OFFICE
200 EAST BROWARD BOULEVARD
SUITE 1900
FORT LAUDERDALE, FLORIDA 33301

TELEPHONE 954-763-4242
FACSIMILE 954-764-7770
WWW.WSH-LAW.COM

MIAMI-DADE OFFICE
2525 PONCE DE LEON BOULEVARD • SUITE 700
CORAL GABLES, FLORIDA 33134
TELEPHONE 305-854-0800 • FACSIMILE 305-854-2323

*OF COUNSEL

JOANNA G. DOERFEL
RAQUEL ELEJABARRIETA
CHAD S. FRIEDMAN
MACADAM J. GLINN
R. BRIAN JOHNSON
JOHN J. KENDRICK III
HARLENE SILVERN KENNEDY
KAREN LIEBERMAN*
JOHANNA M. LUNDGREN
KATHRYN M. MEHAFFEY
HARRIS S. NIZEL
MATTHEW PEARL
JOHN J. QUICK
ANTHONY L. RECIO
AMY J. SANTIAGO
DANIEL A. SEIGEL
GAIL D. SEROTA*
JONATHAN C. SHAMRES
ESTRELLITA S. SIBILA
ANTHONY C. SOROKA
EDUARDO M. SOTO
MICHAEL L. STINES
NANCY STUPARICH*
CHRISTOPHER J. VOLK
MICHELLE D. VOS
LAURA K. WENDELL*
JAMES E. WHITE
DEREK R. YOUNG

DANIEL L. ABBOTT
GARY L. BROWN
IGNACIO G. DEL VALLE
ALAN L. GABRIEL
DOUGLAS R. GONZALES
EDWARD G. GUEDES
MATTHEW H. MANDEL
ALEXANDER L. PALENZUELA-MAURI
SCOTT A. ROBIN
BRETT J. SCHNEIDER

LORI ADELSON*
LILLIAN M. ARANGO*
CARLA M. BARROW*

January 29, 2010

VIA FAX AND MAIL

Mr. Jeremy Earle, ASLA, AICP
Executive Director
Dania Beach Community Redevelopment Agency
100. W. Dania Beach Blvd
Dania Beach, Florida, 33004

**Re: Dania Beach Community Redevelopment Association (the "CRA") and
Downtown Dania Beach Development, LLC (the "Developer")
Redevelopment of Dania Beach Downtown City Center (the "Project")**

Dear Mr. Earle:

I am writing this letter to confirm certain matters with regards to our representation of the CRA in connection with the aforementioned Project. As we have discussed, it has come to our attention that Pinnacle Housing Group ("Pinnacle") may participate with the Developer in some manner in the Project. We are currently representing, and have previously represented, Pinnacle in respect to various other unrelated matters.

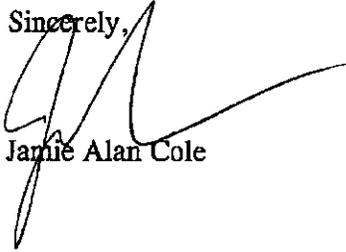
Pursuant to our rules of professional conduct, we cannot represent any client if the representation of that client will be directly adverse to the interests of another client unless each client, after consultation, consents to such representation. We have advised Pinnacle that we represent the CRA in connection with the Project and it has agreed to waive any conflict with respect to our representation of the CRA, even though it will potentially be adverse to Pinnacle. Your countersignature of this letter will confirm that we have discussed this matter

Mr. Jeremy Earle, ASLA, AICP
January 29, 2010
Page 2

and that you have also agreed to waive any potential conflict of interest with respect to this Firm's representation of Pinnacle in unrelated matters.

We appreciate your continued confidence in us and look forward to serving you now and in the future.

Sincerely,



Jamie Alan Cole

AGREED AND CONSENTED TO:

Dania Beach Community Redevelopment Agency

By: _____
Jeremy Earle, ASLA, AICP
Executive Director



**CITY OF DANIA BEACH
PRE-APPROVED CONFERENCE OR TRAINING AUTHORIZATION/RECONCILIATION**

EMPLOYEE: JEREMY EARLE DEPARTMENT: City CRA

LOCATION: Washington, DC TRIP/TRAINING DATE: Jeremy Earle (Feb. 23-25, 2010)

PURPOSE: To meet with Congressional Delegation

Overnight Out of State Air Travel

TRAVEL EXPENSES ESTIMATED: (Policy #2002-10-1)

REGISTRATION (attach conference brochure)	_____
LODGING (# of nights <u> </u>) 2 nights each.	<u>558.77</u>
MEALS (per diem)	<u>177.50</u>
OTHER INCIDENTAL EXPENSES:	
AIRFARE	<u>249.40</u>
GAS/TOLLS (round trip)	_____
OTHER TRANSPORTATION	<u>40.00</u>
SUPPLIES/MATERIALS	_____
TOTAL ESTIMATED EXPENSES:	\$ <u>808.77</u> + 1025.67

Ⓟ 1/24/10

This seminar is required for: Certification General Training
 License Other x To meet with Congressional Delegation

Note any overnight or out of state travel events attended in the last 12 months:

Employee Signature: *Jeremy Earle*

[Signature]
Department Director

TRAVEL AUTHORIZATION:

Finance Director

City Manager

If payment is made through City's credit card, please indicate "credit card" under "Date" Column

	Check Payee:	Amount:	Date:	RECONCILIATION	
				Actual	Differences
Registration:		\$ -			
Lodging:	Washington Plaza Hotel	558.77	CREDIT CARD		
Transportation:	Jeremy Earle Flight	249.40	CREDIT CARD		
Traveler:	Jeremy Earle (per diem)	177.50			
Others:	Transportation (reimb. w/receipts)	40.00			
Account #:	106-5201-552.40-10	\$ 1025.67			

Name: Jeremy Earle
Location: Washington, DC
Purpose: Meet with Congressional Delegates

IRS Pub 1542 **M&IE**
 \$71.00 (obtain from Per diem form on City's Intranet)

	2/23/2010 *	2/24/2010	2/25/2010 *	Total Est Exps
Meal Provided:	n/a	n/a	n/a	
Per Diem	53.25	71.00	53.25	177.50
Lodging	279.38	279.38		558.77
Gas / Tolls				-
Other Transportation	40.00			40.00
Airfare	249.40			249.40
				\$ 1,025.67

*** Travel day (25% reduction)**

per diem reductions

Breakfast (B) 15% **\$10.65**
 Lunch (L) 35% **\$24.85**
 Dinner (D) 50% **\$35.50**

Hertzon, Mindy

From: Washington Plaza Reservations [wpresv2@rbpropertiesinc.com]
Sent: Thursday, January 28, 2010 2:07 PM
To: Hertzon, Mindy
Subject: Washington Plaza Confirmation Letter for Mr. Earle

WASHINGTON PLAZA HOTEL
10 Thomas Circle NW, Washington, DC 20005 202-842-1300 / 800-424-1140
www.WashingtonPlazaHotel.com

January 28, 2010

Dear Mr. Earle,

Thank you for choosing the Washington Plaza Hotel for your stay in Washington, DC. Your reservation is confirmed.

Confirmation #: 10K5SA
Name on Reservation: Mr. Jeremy Earle
Arrival Date: February 23, 2010
Departure Date: February 25, 2010
Average Room Rate: US\$244.00

Please read the following additional information:
Sales tax of 14.5% will be added to the room rate.

Check-in time is 3pm, and check-out time is 12noon.

If there is any need to cancel, or to change your arrival date to a later date, the latest to do so without penalty is 3pm Eastern Time, 24 hours before arrival. In the event that a guest fails to check-in on day of arrival, a non-refundable charge of one night's room and tax will be charged to the credit card on file and the balance of the reservation will be cancelled.

All departures prior to the date agreed at time of check-in will be subject to one night's room and tax early departure charge.

Reservations must be guaranteed with a credit card or a deposit equal to one night's room and tax.

Children under 17 years of age sharing a room with parents may stay free when using existing bedding. The guest must be at least 18 years of age to check-in.

Rollaway beds are available from our Housekeeping Department for \$25 per night, and are based on availability. Cribs are available from our Housekeeping Department free of charge, and are also based on availability.

For more information, please go to our web site at:
<http://www.washingtonplazahotel.com/faqs/index.cfm>

Sincerely,

Adam Tripp

Hertzon, Mindy

From: Expedia US [travel@expediamail.com]
Sent: Thursday, January 28, 2010 11:50 AM
To: Hertzon, Mindy
Subject: Expedia travel confirmation - Washington, DC - Feb 23, 2010 - (Itin# 130817900975)

Travel Confirmation

Thank you for booking your trip with Expedia. This email is your receipt for the travel item(s) you just booked: a complete itinerary that includes all applicable ticket numbers, reservation IDs, etc. will follow in the next 4 days.

Remember that you can always [view your itinerary online](#) for the most up-to-date information. Our [interactive demo](#) can show you how easy it is to get information about your itinerary.

<p>Did you know about all the ways you can earn ThankYou® Points on Expedia?</p> <p>Although this itinerary doesn't qualify for ThankYou.Points, you can still earn points if you add a hotel booking today or any time before you travel.</p> <p>Learn more about how to earn points for future bookings.</p>	
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 Flight: Fort Lauderdale to Washington		Total ticket cost: \$212.09 Taxes & Fees: \$37.31
Traveler name: Jeremy Earle		Airfare total: \$249.40
Fort Lauderdale (Fort Lauderdale - Hollywood Intl.) to Washington (DCA)	02/23/10 7:00 AM - 9:26 AM US Airways 986	
Washington (DCA) to Fort Lauderdale (Fort Lauderdale - Hollywood Intl.)	02/25/10 7:20 PM - 9:56 PM US Airways 1947	

Special requests

We will forward your requests to the travel vendor, but as these are subject to availability we can not guarantee that they will be honored. Some special requests (e.g., ski racks, rollaway beds) may incur additional charges from the vendor.

Free and special meals are not available on many flights.

 [View your itinerary](#) for complete and up-to-date trip details, or to make changes online.

Customer Support

Itinerary number: 130817900975

If you have questions about your reservation, fill out our [itinerary assistance form](#). We'll respond within 24 hours. For immediate assistance call Expedia.com at 1-800-EXPEDIA (1-800-397-3342) or 1-404-728-8787 and have the itinerary number ready.

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 To contact us or send feedback, please [click here](#) or contact us via postal mail at: Expedia, Inc., attn: EMC Team, 333 108th Avenue NE, Bellevue, WA 98004. For additional assistance, visit the [Expedia Customer Support Center](#), or call 1-800-Expedia.

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Table 4. (Effective October 1, 2009 – September 30, 2010) (Continued)

State	Per Diem Locality			Computing Maximum Rate		
	Key City ²	County and/or Other Defined Location ^{3,4}	Effective Dates	Maximum Lodging Rate	M&IE Rate	Maximum Per Diem Rate
CT	Hartford	Hartford	All year	\$112	\$56	\$168
	Lakeville, Salisbury	Litchfield	All year	97	66	163
	New Haven	New Haven	All year	102	61	163
	New London, Groton	New London	All year	101	61	162
	Putnam, Danielson, Storrs	Windham, Tolland	All year	77	56	133
DC	Washington, DC (also the cities of Alexandria, Fairfax, and Falls Church, and the counties of Arlington and Fairfax, in Virginia; and the counties of Montgomery and Prince George's in Maryland) (see also Maryland and Virginia)		1/1 - 2/28	207	71	278
			3/1 - 6/30	226	71	297
			7/1 - 8/31	170	71	241
			9/1 - 10/31	229	71	300
			11/1 - 12/31	207	71	278
DE	Dover	Kent	1/1 - 4/30	77	46	123
			5/1 - 9/30	96	46	142
			10/1 - 12/31	77	46	123
	Lewes	Sussex	1/1 - 6/30	84	46	130
			7/1 - 8/31	123	46	169
	9/1 - 12/31	84	46	130		
Wilmington	New Castle	All year	126	56	182	
FL	Altamonte Springs	Seminole	All year	93	61	154
	Boca Raton, Delray Beach, Jupiter	Palm Beach	1/1 - 4/30	123	71	194
			5/1 - 12/31	93	71	164
	Bradenton	Manatee	1/1 - 4/30	105	56	161
			5/1 - 12/31	87	56	143
	Cocoa Beach	Brevard	All year	97	51	148
	Daytona Beach	Volusia	1/1 - 1/31	87	51	138
			2/1 - 7/31	111	51	162
			8/1 - 12/31	87	51	138
	Fort Lauderdale	Broward	1/1 - 4/30	168	71	239
			5/1 - 9/30	117	71	188
			10/1 - 12/31	168	71	239
	Fort Myers	Lee	1/1 - 4/30	114	56	170
5/1 - 12/31			85	56	141	
Fort Pierce	St. Lucie	1/1 - 1/31	91	51	142	
		2/1 - 4/30	108	51	159	
		5/1 - 12/31	91	51	142	
Fort Walton Beach, DeFuniak Springs	Okaloosa, Walton	1/1 - 2/28	81	51	132	
		3/1 - 5/31	133	51	184	
		6/1 - 7/31	178	51	229	
		8/1 - 10/31	120	51	171	
		11/1 - 12/31	81	51	132	
Gainesville	Alachua	All year	92	51	143	