

MINUTES OF MEETING  
CITY OF DANIA BEACH  
COMMUNITY REDEVELOPMENT AGENCY  
WEDNESDAY, SEPTEMBER 1, 2010 – 6:00 P.M.

1. Call to Order/Roll Call

Vice-Chairman Castro called the meeting to order at 6:00 p.m.

Present:

Vice-Chairman:	Anne Castro
Board Members:	Bob Anton Walter Duke Bobbie Grace
CRA Executive Director:	Jeremy Earle
CRA Attorney:	Thomas Ansbro
CRA Secretary:	Miriam Nasser

Absent:

Chairman:	C. K. "Mac" McElyea
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2. Approval of Minutes

**Board Member Grace motioned to approve the minutes of August 4, 2010; seconded by Board Member Anton. The motion carried unanimously.**

3. CRA Updates

Jeremy Earle, CRA Executive Director, announced that our bridge projects are being considered. He thanked Community Development Director Daniels for his assistance with this important issue.

Vice-Chairman Castro commended Director Earle and Community Development Director Daniels for their hard work.

Director Earle advised that next year we are going to try to obtain additional funding.

Director Earle noted that Hank Thomas is working on the logistics to discuss the proposed West Tower project to include the BSO offices. He advised that if Mr. Thomas builds the West Tower he will need to add two stories to the Parking Garage to meet the parking requirements. Director Earle also indicated that Mr. Thomas would have to put off the construction of City Hall.

Board Member Grace would like to see a project that is convenient for BSO.

Director Earle noted that BSO will be included in all the discussions relating to the project.

Board Member Anton asked for any preliminary figures.

Director Earle responded it is too early in the process.

Board Member Duke pointed out that if it is going to be a "state of the art" building, it will be expensive.

Director Earle noted that Finance Director Bates will bring a recommendation for approval by the Board.

Director Earle noted Kim Briesemeister will provide an update on the market analysis requested by the Board.

Kim Briesemeister, Metro Strategies, noted that they are moving along with the CRA request and all data is currently being analyzed. She indicated that we are already starting to see good opportunities for Dania Beach. Ms. Briesemeister spoke about the different surveys conducted and added that it was hard to catch people in different areas; however she plans to have the report completed in 2-3 weeks. She gave credit to CRA Director Earle and Nick Lupo, Code Compliance Manager, for doing a great job.

Director Earle noted that to be business-friendly we need to have access to business data. He thanked LouAnn Patellaro in the Community Development Department for compiling the necessary information.

Ms. Briesemeister explained some of the items that will be incorporated into her report. She noted that with a \$500.00 budget, four reports were completed. Ms. Briesemeister indicated that they will put it in an easy to read format, and year after year staff will be able to track the progress. She advised that they will hold a few more community meetings and will come back in October with the marketing plan.

Director Earle noted we had a good turnout at the ribbon cutting ceremony for the Parking Garage on August 26. He thanked everyone for their participation.

Board Member Grace noted the ribbon cutting ceremony was a very impressive event. She remarked that the project is phenomenal. Board Member Grace thanked Director Earle and City staff who worked hard to make it happen.

#### 4. CRA Strategic Finance Plan

Jeremy Earle, CRA Executive Director, noted the CRA Strategic Finance Plan is the same one presented last month, with only one change. He indicated that we had to wait for the Budget Workshop held on August 28, where the City Commission approved the use of a TIF figure for

this plan. Director Earle said that he spoke with City Attorney Ansbro regarding the preparation of a resolution to be approved by the Commission authorizing the TIF amount.

**Board Member Duke motioned to approve the revised Strategic Finance Plan; seconded by Vice-Chairman Castro. The motion carried unanimously.**

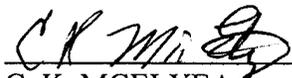
5. Adjournment

Vice-Chairman Castro adjourned the meeting at 6:30 p.m.

ATTEST:

  
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LOUISE STILSON, CMC  
CRA SECRETARY

COMMUNITY REDEVELOPMENT  
AGENCY

  
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C. K. MCELYEAR  
CHAIRMAN – CRA



**DANIA BEACH**  
COMMUNITY REDEVELOPMENT AGENCY

Approved: October 6, 2010