

MINUTES OF MEETING
CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
WEDNESDAY, AUGUST 5, 2015 – 6:00 P.M.

1. Call to Order/Roll Call

Chairman Salvino called the meeting to order at 6:03 p.m.

Present:

Chairman:	Marco A. Salvino, Sr.
Vice-Chairman:	Bobbie H. Grace
Board Members:	Chickie Brandimarte Walter B. Duke, III Albert C. Jones
Interim CRA Executive Director:	Rachel Bach
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Citizen Comments

Derrick Hankerson, 746 SW 3rd Street, voiced concern about his neighbor, Kenya Peterman, who wanted to open a business that is a non-conforming use. He questioned how to prevent someone else from having the same hassle when applying for a particular use, not knowing it is not allowed.

3. Administrative Reports

3.1 CRA Updates

Rachel Bach, Interim CRA Executive Director, highlighted some items that were included in the agenda packet. She noted approximately 45 people attended the My Brother's Keeper kickoff meeting, acknowledged the Boy Scouts for all the benches that were completed at the PATCH, and said the CRA budget and strategic plan will be brought to the Commission in August.

4. Presentations

There were no presentations on this agenda.

5. Consent Agenda

Items Added to Consent Agenda: Resolution #2015-CRA-004 for Item #5.4

- 5.1 Minutes:
Approve Minutes of June 3, 2015 CRA Board Meeting

- 5.2 Travel Requests:

Request of Kathleen Weekes, CRA Manager, to attend the 2015 Florida Festivals and Events Annual Conference on August 5-7, 2015, in Orlando, Florida (estimated cost \$922.00)

- 5.3 Approve the Merchant Assistance Incentive Program Application for A & R Stix Lounge, Inc., located at 2 South Federal Highway in Dania Beach, in an amount not to exceed \$15,000.00

- 5.4 Recognize and accept the Dania Beach Healthy Community Zone as a Broward County Healthy Community Zone, and authorize the City and CRA to enter into a Memorandum of Understanding with the Broward Regional Health Planning Council (BRHPC) accepting and acknowledging the partnership and key partnership milestones.

RESOLUTION #2015-CRA-004

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“DBCRA”), ACKNOWLEDGING THE HEALTHY COMMUNITY ZONE DESIGNATION AND AUTHORIZING THE PROPER DBCRA OFFICIALS TO EXECUTE A MEMORANDUM OF UNDERSTANDING WITH THE BROWARD REGIONAL HEALTH PLANNING COUNCIL FOR TECHNICAL ASSISTANCE; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

- 5.5 Approval of Metrostrategies Invoices

Vice-Chairman Grace motioned to approve the Consent Agenda; seconded by Board Member Jones. The motion carried unanimously.

6. Proposals and Bids

- 6.1 RESOLUTION #2015-CRA-003

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“DBCRA”), AUTHORIZING AN AWARD OF BID TO AND AUTHORIZING THE PROPER OFFICIALS TO EXECUTE AN AGREEMENT WITH STANDING OVATIONS LLC, FOR PRODUCTION SERVICES FOR THE 2016 DANIA BEACH ARTS AND SEAFOOD CELEBRATION IN AN AMOUNT NOT EXCEED \$55,000.00; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2015-CRA-003.

Vice-Chairman Grace questioned if we reached out to other companies, and how much money we paid out and brought in last year.

Director Bach responded a competitive bid process was done and three proposals were received; Standing Ovation was then ranked number one by the bid review committee. Last year's income was approximately \$80,000.00 and the estimated cost was \$165,000.00.

Chairman Salvino questioned if the CRA could add other vendors to increase income.

Director Bach responded this is one of the reasons we want to get started early, and noted we have increased our sponsorship levels for the coming year.

Chairman Salvino suggested we include our own booths to sell items and bring in extra income.

Board Member Jones stated that a profit should not be our main focus, and we should not forget the importance of the celebration's publicity and notoriety that promotes Dania Beach.

Board Member Brandimarte said she does not have a problem with making money for the City. She wants the Commission to look at the park after the event because we need to restore the grounds back to their original condition. She questioned where the sand goes, and noted the sand and grounds restoration cost the City money; there is nothing wrong with making money on the event to help cover expenses.

Board Member Jones said if we start making money on one event we need to make money on all events, but we also need to make sure we have quality events for our citizens.

Board Member Jones motioned to adopt Resolution #2015-CRA-003; seconded by Board Member Brandimarte. The motion carried unanimously.

7. Discussion and Possible Action

There were no discussion items on this agenda.

8. Board Member Comments

Board Member Jones said he is proud that we were selected for the Healthy Community Zone, and felt we would be eligible for other grants due to our partnerships. He noted the kinds of opportunities coming to Dania Beach now are worthwhile and beneficial.

9. Adjournment

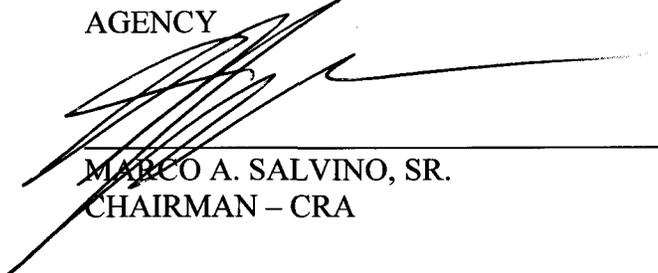
Chairman Salvino adjourned the meeting at 6:28 p.m.

ATTEST:



LOUISE STILSON, CMC
CRA SECRETARY

COMMUNITY REDEVELOPMENT
AGENCY



MARCO A. SALVINO, SR.
CHAIRMAN – CRA

Approved: September 2, 2015

